

M.A.D.3 Vincent Calabrese

Frequently Asked Questions

September 2026

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1. Quick Guide

This FAQ explains the two M.A.D.3 Vincent Calabrese launch flows: the M.A.D.3 Blue is available through a public raffle, while the M.A.D.3 Pink is available by direct order exclusively to eligible MB&F Tribe members, suppliers, and staff.

Topic	M.A.D.3 Blue	M.A.D.3 Pink
Access	Public random raffle. Eligible Pink clients also receive direct access.	Direct order reserved for MB&F Tribe members, suppliers, and staff.
Who can buy it?	Anyone may enter the raffle; one valid entry per person.	Eligible clients only; one watch per person.
Window	September 1, 2026, 2:00 PM CEST to September 7, 2026, 3:00 PM CEST.	Direct ordering starts September 1, 2026, at 2:00 PM CEST. There is no fixed closing date; orders remain subject to availability.
Price	CHF 2,900 excluding VAT	CHF 2,900 excluding VAT
Payment	Pre-authorization at entry, including applicable Swiss VAT or US sales tax. Charged only if selected.	Standard direct order; charged at checkout.
Delivery	October 2026 to April 2027. Earlier valid entries are delivered earlier if selected.	October 2026 to April 2027, on a first-come, first-served basis.
Strap	Beige leather strap	Off-white leather strap
Colourway	Blue	Pink

Visuals

M.A.D.3 Blue



M.A.D.3 Pink



Key dates

- September 1, 2026, at 2:00 PM CEST - M.A.D.3 Blue raffle opens, and M.A.D.3 Pink direct ordering begins.
- September 7, 2026, at 3:00 PM CEST - M.A.D.3 Blue raffle closes.
- September 8, 2026 - M.A.D.3 Blue raffle results are communicated.
- Beginning of October 2026 - selected clients receive a more precise estimated delivery date.

2. The Watches

What is the M.A.D.3 Vincent Calabrese?

The M.A.D.3 Vincent Calabrese brings the rebellious spirit of independent watchmaker Vincent Calabrese into the world of M.A.D.Editions. Inspired by his poetic Baladin jumping-hour concept, it celebrates creative freedom, unconventional thinking, and innovative mechanical watchmaking in a more accessible form.

Who is Vincent Calabrese?

Vincent Calabrese is an independent watchmaker and one of modern horology's great creative mavericks. A co-founder of the Académie Horlogère des Créateurs Indépendants (AHCI), he is known for challenging conventions and creating unconventional mechanical systems, including the Golden Bridge for Corum. His curiosity, freedom, and rebellious spirit embody the philosophy of M.A.D.Editions.

What is the main difference between the M.A.D.3 Blue and M.A.D.3 Pink?

The M.A.D.3 Blue has a blue colorway and a beige leather strap. It is available to the public through a raffle, with direct access also provided to eligible Pink clients. The M.A.D.3 Pink features a pink colorway and an off-white leather strap, and is reserved for MB&F Tribe members, suppliers, and staff through a direct-order process.

Do the M.A.D.3 Blue and M.A.D.3 Pink share the same technical specifications?

Yes. Both versions share the same movement, display module, case construction, dimensions, and water-resistance rating. Only the colorway, strap, and access method differ.

Shared technical specifications

Specification	Details
Movement base	Swiss-made Manufacture La Joux-Perret calibre G111
Display module	Bi-directional jumping hour and trailing minutes module developed by MB&F
Case fitting diameter	25.6 mm
Movement height	4.45 mm
Frequency	4 Hz
Jewels	24
Power reserve	55 hours
Winding	Automatic

Specification	Details
Case material	Stainless steel 316L
Dimensions	40 mm diameter x 12.7 mm height
Lug-to-lug	43.7 mm
Lug width	21 mm
Water resistance	30 m / 3 ATM / 90 ft
Crystals	Top sapphire crystal with anti-reflective coating on both faces; bottom sapphire crystal with anti-reflective coating on the inside face

Can I set the time using the crown?

Yes. Turn the crown slowly and steadily. Do not spin it rapidly or repeatedly, as this may place unnecessary stress on the jumping-hour mechanism.

How does the hour transition work?

The hour change is semi-instantaneous and is designed to take place during the final three minutes of each hour, between 57 minutes past and the top of the next hour. The seconds hand operates independently: its position does not indicate or affect the hour transition.

Can I exchange my M.A.D.3 Blue for an M.A.D.3 Pink?

No. The M.A.D.3 Pink is reserved exclusively for eligible MB&F Tribe members, suppliers, and staff, so exchanges from the M.A.D.3 Blue to the M.A.D.3 Pink are not possible.

As an eligible Pink client, can I own both a M.A.D.3 Blue and a M.A.D.3 Pink?

Yes. You may own one M.A.D.3 Blue and one M.A.D.3 Pink, but no more than one of each version.

Is the M.A.D.3 Vincent Calabrese a sports watch?

No. It is a robust everyday watch suitable for daily life, rain, and handwashing, but not designed for sports, swimming, or other water activities.

Can I still buy previous models such as M.A.D.1, M.A.D.1S, or earlier M.A.D.2 editions?

Those editions were sold through past raffles and are fully allocated. They may return in future editions, but in a different form. However, selected pieces from past editions may still be available to MB&F Tribe members, suppliers, and staff, depending on remaining availability.

3. How to Buy, Enter, and Check Eligibility

M.A.D.3 Blue: raffle flow

How can I acquire the M.A.D.3 Blue?

The M.A.D.3 Blue is available to the public through the raffle system. Registration is open from September 1, 2026, at 2:00 PM CEST until September 7, 2026, at 3:00 PM CEST. Eligible Pink clients receive direct access and do not need to enter the raffle to acquire a Blue.

Why are you using a raffle?

The raffle is designed to be the fairest way to offer the watch: everyone has the same entry window, the draw is random, and the selection process is conducted under the supervision of an independent judicial officer.

How does the raffle work?

Enter during the raffle window, complete the checkout steps and pre-authorization, and wait for the random draw. If selected, the pre-authorization is automatically converted into a charge. There is no separate payment deadline.

I signed up to be notified. Am I already entered in the raffle?

No. Signing up for notifications does not count as a raffle entry. You must complete the full raffle entry and pre-authorization process during the raffle window.

When will the raffle results be communicated?

Results are communicated on September 8, 2026. Both selected and non-selected entrants will be notified. Please check your inbox and spam folder carefully.

How many M.A.D.3 Blue watches are available?

Approximately 1,500 M.A.D.3 Blue pieces will be allocated through the raffle.

Can I enter if I am not already an MB&F or M.A.D. client?

Yes. The public raffle is open to everyone.

Can I enter more than once?

No. Only one valid entry per person is allowed.

Can two people from the same household enter?

Yes, provided they are two different people and each uses their own name, email address, and payment card.

Can I enter on someone else's behalf or as a gift?

Yes, but the person who enters the order and places it remains responsible for the watch and the purchase.

Must the entrant, payment-method holder, and recipient have the same name?

No, not necessarily. However, all information provided must be accurate, and the entrant remains responsible for the order.

What can invalidate an entry?

Submitting two or more entries for the same person invalidates the participation.

How many M.A.D.3 Blue watches can I buy?

A maximum of one M.A.D.3 Blue per person.

Does entering early improve my chances?

No. Entering early does not improve your chances of being selected. However, if you are selected, earlier valid entries are scheduled for earlier delivery.

What are my exact odds of being selected?

Your exact odds depend on the final number of valid raffle chances. Approximately 1,500 watches will be drawn. Each valid entrant receives one chance, while eligible previous non-selected participants receive two chances.

Do previous customers receive priority?

No. Previous purchasers do not receive priority. The only automatic boost is the additional chance given to eligible previous non-selected M.A.D.Editions raffle participants.

I entered a previous raffle and was not selected. Do I get a boost?

Yes. If your email address was used in a previous M.A.D.Editions raffle and you were not selected, our system automatically gives you two chances in this raffle. You do not need to register twice or contact us.

I was not selected in several previous raffles. Do I receive more than two chances?

No. Eligible previous participants receive a maximum of two chances, regardless of how many previous raffles they entered without being selected.

I used a different email address in past raffles. What should I do?

The automatic additional chance is linked to your previous raffle history. If you believe your history may not be recognized because you used a different email address, contact info@madeditions.com before the raffle closes.

Can I correct my name, email, address, or strap size after entering?

Yes. Please contact us before the draw so that the information can be corrected in time.

Will there be a waiting list or a second draw?

No. There will be no waiting list and no second draw.

Can I cancel my participation after entering?

No. If your name is drawn, the sale is final. The raffle pre-authorization confirms your intention to purchase, and the watch will not be reallocated.

M.A.D.3 Pink: direct order flow**Who is eligible to buy the M.A.D.3 Pink?**

The M.A.D.3 Pink is reserved for MB&F Tribe members, suppliers, and staff.

How will I know if I am eligible?

Eligible clients receive a direct email with access instructions and a personal password.

Will eligible clients receive an email or personal link?

Yes. Eligible clients receive an email and personal password from AChivot@mbandf.com, CRoussel@mbandf.com, or thetribe@mbandf.com.

Is the invitation transferable?

No. The invitation and password are personal and non-transferable.

What is the ordering window?

Direct ordering starts on September 1, 2026, at 2:00 PM CEST. There is no fixed closing date, but all orders remain subject to availability.

Is availability guaranteed throughout the ordering period?

No. Availability depends on remaining stock.

How many M.A.D.3 Pink watches can I order?

A maximum of one M.A.D.3 Pink per person.

Is there a pre-authorization for the M.A.D.3 Pink?

No. The M.A.D.3 Pink is a direct order.

When am I charged for the M.A.D.3 Pink?

You are charged immediately at checkout.

Which payment methods are accepted?

The same payment methods as for raffle entries are accepted: credit cards and PayPal.

What should I do if I believe I am eligible but received nothing?

Check your spam folder first. If you still have not received the email, contact AChivot@mbandf.com, CRoussel@mbandf.com, or thetribe@mbandf.com.

Can I enter the M.A.D.3 Blue raffle as well?

Yes, but you do not need to. Eligible Pink clients also receive direct access to the M.A.D.3 Blue.

Can I own one M.A.D.3 Blue and one M.A.D.3 Pink?

Yes. You may own one of each version, but no more.

4. Payment and Checkout

Important: The payment flow differs between the two versions. Pre-authorization applies only to the public M.A.D.3 Blue raffle. The M.A.D.3 Pink and direct Blue access for eligible Pink clients use a standard direct-order payment flow.

M.A.D.3 Blue: raffle pre-authorization

What is a pre-authorization?

A pre-authorization is a temporary hold on your payment method. You are not charged unless you are selected in the raffle.

What amount is pre-authorized for the M.A.D.3 Blue?

The base amount is CHF 2,900 excluding VAT. Applicable Swiss VAT for Geneva pickup and applicable US sales tax are calculated at checkout and included in the pre-authorized amount. For other international deliveries, local VAT, import duties, and customs charges are not included and remain the buyer's responsibility.

Why is a pre-authorization used?

It helps ensure fairness, prevents bots, and confirms that entrants genuinely intend to purchase the watch if selected.

What payment methods are accepted for a raffle entry?

Credit cards and PayPal are accepted.

I see a deduction from my bank account. Have I been charged?

Not necessarily. What you usually see is a temporary hold. If you are not selected, we cancel the pre-authorization immediately. Your bank or payment provider may take up to 14 days to release the hold. If you are selected, the hold is converted into a charge.

If I am selected, do I need to do anything else to complete payment?

No. The pre-authorization is automatically converted into a charge at the time of the draw. There is no separate payment deadline.

What happens if the final payment cannot be captured?

You do not automatically lose your allocation. Contact us immediately, and our team will work with you to find a payment solution.

Why did my pre-authorization fail?

This can happen if there are insufficient funds, the card has expired, the card is not eligible, or the payment method cannot complete the hold. Check with your bank or try another accepted payment method before the raffle closes. A failed pre-authorization does not create a valid raffle entry.

How do I know whether my raffle entry went through?

You receive a confirmation email once the pre-authorization and raffle entry are complete. Check your spam folder. If no confirmation arrives, contact info@madeditions.com before the raffle closes.

Account and checkout help**Do I need to create an account?**

No. You can continue as a guest.

Why can't I access or reset my account password?

You do not need an account to participate. Click 'Continue as a guest' and proceed with checkout.

Can I continue as a guest?

Yes. Continuing as a guest is recommended for a faster checkout.

Why is the Geneva pickup option not displayed?

Click 'Change location', select Switzerland, and then choose the Geneva pickup option.

What should I do if checkout does not work on mobile?

Try another browser or device, disable your VPN, or use a computer. Also check that pop-ups are allowed. If the issue continues, contact support before the raffle closes.

What happens if I am selected but no longer want the watch?

If you are selected, the sale is final, and the watch will not be reallocated.

M.A.D.3 Pink and direct-access payment**Is there a pre-authorization for a direct order?**

No. Direct orders do not use the raffle pre-authorization process.

When am I charged for a direct order?

You are charged immediately when you place the order at checkout.

Which payment methods are accepted for a direct order?

Credit cards and PayPal are accepted.

5. Price, Taxes, Shipping, and Pickup**How much do the watches cost?**

Both the M.A.D.3 Blue and M.A.D.3 Pink are priced at CHF 2,900 excluding VAT.

In which currency will I be charged?

Charges are made in Swiss francs (CHF). Your bank or card issuer will convert the amount into your local currency at its own exchange rate and may add fees.

What taxes and duties apply?

For Geneva pickup, Swiss VAT is calculated at checkout and included in the pre-authorization or direct-order charge. For US customers, applicable state sales tax is calculated from the shipping address and included in the pre-authorization or direct-order charge. For other international deliveries, Swiss VAT is not charged, and local VAT, import duties, and customs charges remain the buyer's responsibility and are collected by DHL or the local customs authority.

What happens if I change my address after entering or placing an order?

Taxes may change when the delivery address changes. If the applicable tax amount changes, we may need to cancel and recreate the order using the new address and updated tax amount.

What happens if I refuse or fail to collect the parcel?

The parcel will be returned to us. You are responsible for all resulting shipping, customs, storage, and return costs. Once the watch has been returned and inspected, our team will contact you to confirm the next steps for the order and any applicable refund.

Can the declared customs value be reduced?

No. The declared value must match the commercial invoice.

Is the delivery period guaranteed or indicative?

The October 2026 to April 2027 delivery window is guaranteed for selected raffle winners and completed direct orders. You will receive a more precise estimated delivery date at the beginning of October. Carrier or customs delays after dispatch remain outside our control.

Will I receive a more precise estimate before dispatch?

Yes. A more precise estimated delivery date will be communicated at the beginning of October 2026.

Can I choose my delivery month?

Deliveries are scheduled on a first-come, first-served basis. We cannot guarantee a specific month, but we will do our best to accommodate requests where possible.

Can I request early delivery or express shipping?

No. Dispatch follows the production schedule and first-come, first-served order. DHL International Priority speeds up transit after dispatch but does not change the dispatch sequence.

Which countries do you ship to?

We ship worldwide except for Mainland China, Crimea, North Korea, India, Russia, and Ukraine.

What shipping service do you use?

All orders are shipped via DHL International Priority, free of charge.

Is a signature required on delivery?

A signature is required only for deliveries in the United States.

Is the shipment insured?

Yes. All shipments are insured.

Can you deliver to a PO box or freight forwarder?

No. We cannot deliver to PO boxes or freight forwarders.

Will I receive a tracking number?

Yes. A tracking number is provided once the order has been dispatched.

What happens if customs holds my shipment?

If customs requests information or payment, you must respond directly and within the requested timeframe. We will assist with carrier documentation where possible, but we cannot control or guarantee customs-clearance times.

Can I change my shipping address before the watch is shipped?

Yes. Contact info@madeditions.com before dispatch. A change of country or tax jurisdiction may require the order to be canceled and recreated with the correct tax amount.

Can I pick up my watch in person?

Yes, but only at the M.A.D.Gallery in Geneva, Switzerland. Swiss VAT applies to pickup orders. Neither other MB&F retailers nor MB&F Labs carry M.A.D.Editions and cannot be used for pickup.

Can someone else collect my watch in Geneva on my behalf?

Yes. Notify us in advance and send us that person's identification before pickup. The authorized person must also present identification when collecting the watch.

How long do I have to collect my watch in Geneva?

The pickup timeframe must be agreed with our team in advance. We cannot store orders indefinitely.

Can I switch from shipping to in-person pickup?

Contact us before dispatch. Pickup is available only in Geneva, and Swiss VAT applies. The original order may need to be canceled and recreated to include Swiss VAT. Your allocation will remain reserved while our team completes the change.

6. Straps, Warranty, Support, and Communication

What strap is included with each watch?

The M.A.D.3 Blue comes with a beige leather strap and stainless-steel folding buckle. The M.A.D.3 Pink comes with an off-white leather strap and stainless-steel folding buckle.

What strap sizes are available?

Short: 108.5 x 63.5 mm, recommended for wrists up to 16.5 cm. Medium: 118.5 x 73.5 mm, recommended for wrists over 16.5 cm and under 19 cm. Large: 128.5 x 83.5 mm, recommended for wrists of 19 cm and above.

Customer support contact: info@madeditions.com WhatsApp: +41 79 344 54 98

Can I change my strap size after entering or ordering?

Yes. Notify us as early as possible, preferably before the draw or dispatch, so we can update the order in time.

Can I order extra straps or buckles?

Yes. Replacement straps are available as complete two-part sets for CHF 80 excluding VAT. Stainless-steel folding buckles may also be available separately; contact us for availability and pricing.

Are there other strap options?

The M.A.D.3 is available with beige and off-white leather straps. The off-white strap is supplied with the M.A.D.3 Pink, and replacement off-white straps are reserved for M.A.D.3 Pink owners. All M.A.D.2 straps are compatible with the M.A.D.3. Contact our team to order straps.

Can I request a specific serial number, engraving, signature, or other customization?

No. We cannot accept customization requests, including engraving, serial-number selection, or signatures.

What is the warranty?

The M.A.D.3 Vincent Calabrese is covered by a 24-month international warranty starting from the date of delivery.

Does my watch come with a warranty card?

No. M.A.D.Editions does not provide a physical warranty card. The warranty is managed electronically, and the serial number is automatically registered and linked to the watch profile in our system.

Do I need to activate or register the electronic warranty?

No. The electronic warranty is registered automatically.

How can I check my electronic warranty?

Contact info@madeditions.com and our team will verify it for you.

Is the warranty transferable if the watch is sold?

Yes. The new owner must contact us so that we can update the ownership information in our system.

How often should I service my watch?

A complete service is recommended every 4 to 6 years. Only M.A.D.Editions is authorized to perform the service.

Where should I send the watch for service?

All service work is handled by M.A.D.Editions in Geneva. Contact us before sending the watch so that we can organize the return.

Who pays shipping for a warranty return?

M.A.D.Editions covers the shipping costs for an approved warranty return.

Will I receive a quotation before an out-of-warranty service?

Yes, on request. In some cases, the watch must first be inspected before we can provide an exact quotation. The initial estimate may therefore be adjusted after inspection, and no paid work will begin without your approval.

What should I do if my watch arrives damaged?

Contact info@madeditions.com immediately and no later than seven days after delivery. Keep all packaging and send clear photographs of the watch, packaging, and shipping label. Our team will arrange a repair or replacement where appropriate.

Can I return my watch after delivery?

Yes. You may return the watch within 14 days of delivery for a refund.

Can I visit the M.A.D.Editions workshop?

The assembly site is not open to the public, but you can [visit](#) the M.A.D.House in Geneva.

Will there be future raffles or editions?

Yes. M.A.D.Editions is far from finished. We are already working on new creations, exploring new ideas, and developing future editions. Stay tuned for future launches and announcements.

How can I stay informed?

Follow [@m.a.d.editions](#) on Instagram and subscribe to the newsletter on the M.A.D.Editions website.

Where can I see detailed photos or videos of the M.A.D.3 Vincent Calabrese?

Detailed visuals are available on the M.A.D.Editions website and on Instagram at [@m.a.d.editions](#).

How can I identify official M.A.D.Editions communications?

The only official Instagram account is [@m.a.d.editions](#). We will never ask you to purchase a raffle allocation or send payment through an Instagram direct message. Tribe access emails are sent only from AChivot@mbandf.com, CRoussel@mbandf.com, or thetribe@mbandf.com.