



M.A.D.IS ‘Grow Your Dreams’ – Frequently Asked Questions

TL; DR

- **Raffle window:** Opens 2 September 2025, 2:00 PM CEST; closes 8 September 2025, 3:00 PM CEST. Three independent draws.
- **Pieces:** 3 editions (*Sun / Nature / Water*), 400 pieces each.
- **Entries:** One entry per draw; max one watch per person.
- **Price:** CHF 3'200 (excl. VAT).
- **Shipping:** Oct 2025 → Apr 2026.
- **Past entrants:** If you were not selected before, you get a double chance automatically this time.

[Raffle](#)

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About the Raffle

How does the raffle work?

The only way to purchase a M.A.D.IS 'Grow Your Dreams' is via a random draw. If selected, you win the right to buy the watch.

When does the raffle take place?

From 2–8 September 2025 (three independent draws running in parallel).

[Raffle](#)

How many watches are available?

Three limited editions of **400 pieces each: *Sun, Nature, and Water***.

Can I enter if I'm not a previous MB&F or M.A.D. client?

Absolutely! The raffle is open to everyone.

Can I enter more than one draw?

Yes. You may enter all three draws, but you can only win one version.

How many entries can I submit?

One entry per draw and one watch maximum per person. Automated checks remove duplicates to keep it fair for everyone.

Can I switch colourway after winning?

No. To keep things fair and transparent, colourway changes aren't possible after selection.

I entered a previous raffle and wasn't selected. Do I get a boost?

Yes! If your email was used in any previous M.A.D.Editions raffle and you weren't selected, our system automatically gives you a double chance in this

raffle. No need to sign up twice or email us, it's handled behind the scenes.

Can I cancel my participation after entering?

No. If your name is drawn, **the sale is final**. The pre-authorization confirms your intent to purchase, and the watch cannot be re-allocated.

Payment & Pre-Authorization

What is a pre-authorization?

It's a temporary hold on your card. You're not charged unless you win.

Why is it used?

To ensure fairness, prevent bots, and confirm you genuinely want the watch.

What payment methods are accepted?

We accept credit cards and PayPal.

How much does the watch cost?

Price: CHF 3'200 (excluding VAT). Charges are made in CHF; your bank or card issuer will convert to your local currency at their rate and may add fees. For in-person pickup in Switzerland, Swiss VAT applies. **For international shipping, Swiss VAT is removed at checkout, and local VAT/duties are collected by DHL or local customs.**

My card was declined or expired—what should I do?

Unfortunately, if your pre-authorization fails, your entry will not be valid. We recommend verifying that your payment method is up to date before participating.

I see a deduction on my bank account—have I been charged?

No, it's a hold. If you don't win, your bank releases it instantly or up to 14 days later, depending on the bank/card issuer. If you do win, the hold converts into the charge.

What happens if I win but no longer want the watch?

The pre-authorization ensures fairness. **All confirmed wins are final**, and watches will not be reallocated.

Technical Issues

I can't check out—what should I do?

Right-click the checkout button and select **"Open in new tab."** Also, check browser pop-up settings.

The pre-authorization failed—why?

You may not have had sufficient funds or an eligible card. Check with your bank or try another payment method next time.

How do I know if my raffle entry went through?

You'll receive a confirmation email once your pre-authorization and entry are complete.



What is M.A.D.IS 'Grow Your Dreams'?

A three-part collaboration with British-Nigerian artist Yinka Ilori, celebrating colour, optimism and the mantra "Grow Your Dreams." The three editions are *Sun*, *Nature*, and *Water*.

Are there technical differences between Sun, Nature and Water?

No. All three share the same specifications; they differ only in colourways (rotor, bezel accent, and strap set).

Key specifications

- **Movement:** Swiss-made La Joux-Perret G101, automatic winding (unidirectional), 68-hour power reserve, 4 Hz, 24 jewels; rotating hours cylinder with Super-LumiNova numerals.
- **Rotor:** Titanium, precision-milled with a tree motif and etched "Grow Your Dreams" motto, with Super-LumiNova accents; anodized to create vivid hues (yellow/green/blue).
- **Case:** Stainless steel 316L, 42 mm diameter x 15 mm height; water resistance 30 m (3 ATM); HyCeram coloured groove inside the bezel; mineral glass and sapphire crystal with AR coating on both faces.

Baseplate: Aluminium with stamped wave textures for a 3D effect.

What are the colourways?

- **Sun:** Yellow rotor; mismatched **yellow/green** strap.
- **Nature:** Green rotor; mismatched **purple/red** strap.
- **Water:** Blue rotor; mismatched dark **blue/light blue** strap.

Every watch also comes with an interchangeable white strap.

Is the M.A.D.IS a sports watch?

Not really. It's robust, but not designed for sports or water activities.

Can I customize my watch (engravings, serial number, etc.)?

No, we can't accommodate personalization.

Straps & Accessories

What straps are included?

Each watch ships with **two** rubber straps: one mismatched **bi-colour** strap (specific to each edition) and one **white** strap. All straps are **24 mm** at the lugs and use **quick-release** spring bars (tool-free swap).

Can I order extra straps or buckles?

- Replacement strap sets are available **for CHF 80 excl. VAT**. Straps are sold **by the pair only** (not as single sides).
- **Available sets:** Blue/Dark Blue, Yellow/Green, Purple/Red, or All-White.
- Stainless-steel folding buckles may be available separately; please get in touch with us for availability and pricing.

Are there other strap options?

You can explore custom straps from makers like Delugs or use our strap blueprints for bespoke orders.

Shipping & Delivery

When will the watches ship?

Deliveries are scheduled from **October 2025 to April 2026**, following the order in which the pre-authorizations were completed. This means that the earlier you complete the raffle pre-authorization, the earlier you'll be scheduled for delivery.

Can I request early delivery or express shipping?

No. All deliveries follow a first-come, first-served logic. Express shipping only speeds up transit, not dispatch.

Can I change my shipping address before the watch is shipped?

Yes. Please get in touch with us at info@madeditions.com before shipping.

Which countries do you ship to?

We ship worldwide, except for:

- Mainland China
- Crimea
- North Korea
- India
- Russia
- Ukraine

What about taxes and duties?

Swiss VAT is automatically removed for international orders. **Local VAT and import duties are the buyer's responsibility**, and DHL or your local customs authorities will charge them.

What shipping service do you use?

All orders are shipped via **DHL International Priority**, free of charge.

Can I pick up in person?

Yes, but only at the M.A.D.Gallery in Geneva, Switzerland. Other MB&F retailers or Labs do not carry M.A.D.Editions cannot be used for pickup.

Can I switch from shipping to in-person pickup?

Yes, but you'll need to:

- Cancel your existing order
- Wait for the pre-authorization to be released
- Place a new order (with Swiss VAT applied for in-person pickup)

Don't hesitate to get in touch with us at info@madeditions.com for assistance.

After-Sales & Support

What's the warranty?

Your M.A.D.2 comes with a **24-month international warranty** from delivery.

 [View warranty details](#)

How often should I service my watch?

We recommend a complete service every **4 to 6 years**. Only MB&F is authorized to perform service.

What if my watch arrives damaged?

It's infrequent, but we'll help repair or replace it quickly if it happens. Contact us at info@madeditions.com

Can I visit the M.A.D.Editions workshop?

The assembly site isn't open to the public, but you can visit the **M.A.D.House** in Geneva.  [Book a visit](#)

Next Editions & Communication

Will there be future raffles or editions?

Yes! We have many exciting new M.A.D.Editions in the pipeline.

How can I stay informed?

Follow **@m.a.d.editions** on Instagram and subscribe to our newsletter on the website.

Where can I see detailed photos or videos of the M.A.D.IS 'Grow Your Dreams'?

On our website and Instagram **@m.a.d.editions**.

Data & privacy

We only use your data to manage the raffle and your order. See our Privacy Policy and Raffle Terms for details.